



**■ Safety area**

Area within the final format for important elements like logos, text, etc.

**■ Final format**

The closed format of the printing file and the final format of the print product

**■ Bleed box**

Additional area with motif for cutting deviations

## Data

### Size

896 x 11 mm safety area  
**900 x 15 mm final format**  
 902 x 17 mm bleed box

### Material

Polyester

### Printing technology

Digital printing

## Notes

### Colors: CMYK Color mode

The document should be created exclusively in CMYK colors in CMYK color mode. Data in Lab, RGB or spot colors are automatically converted to CMYK. This can lead to color differences. The color reproduction in digital printing is influenced by several factors. Color accuracy can only be achieved by a proof agreed in advance.

### Fonts & Elements: embedded/ paved

All fonts and elements must be embedded in the print file. Fonts can also be converted into paths directly.

### File format: PDF/X-4

We need the print data in PDF/X-4 format. The correct output condition is the color profile ISOcoated v2 (eci).

### Resolution: 300 ppi

In general we prefer vector-based files for this product. For pixel-based data, the resolution should be at least 300 ppi.

### Bleed: 1 mm

For this product we need an additional bleed of 1 mm all around. A correct bleed is always added separately in the bleed box (and not in addition to the final format). Any motifs falling away from the edge should extend beyond the final format into the bleed box. This avoids white edges (so-called streaks).