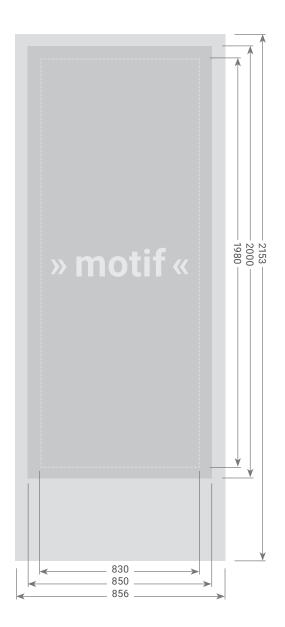
Roll Up

Standard - 850 x 2000 mm





Safety area

Area within the final format for important elements like logos, text, etc.

■ Final format

The closed format of the printing file and the final format of the print product

Bleed box

Additional area with motif for cutting deviations

Data

Size

830 x 1980 mm safety area 850 x 2000 mm final format

856 x 2153 mm bleed box (including credits for the cassette)

Material

PP foil 169 g/m²

Printing technology

Digital printing

Notes

Colors: CMYK Color mode

The document should be created exclusively in CMYK colors in CMYK color mode. Data in Lab, RGB or spot colors are automatically converted to CMYK. This can lead to color differences.

The color reproduction in digital printing is The resolution should be at least 150 ppi. influenced by several factors. Color accuracy can only be achieved by a proof required. agreed in advance.

Fonts & Elements: embedded/ paved

All fonts and elements must be embedded in the print file. Fonts can also be converted into paths directly.

Black composition: C=40, M=40, Y=40, K=100 For a deep black, we recommend the following color structure: C=40, M=40, Y=40, K=100.

File format: PDF/X-4

We need the print data in PDF/X-4 format. The correct output condition is the color profile ISOcoated v2 (eci).

Resolution: 150 ppi

At a scale of 1 to 10, at least 1500 ppi are

Bleed: 3 mm/150 mm

For this product we need an additional bleed of 3 mm left, right and above and 150 mm below (depending on the program: select max. bleed).

A correct bleed is always added separately in the bleed box (and not in addition to the final format). Any motifs falling away from the edge should extend beyond the final format into the bleed box. This avoids white edges (so-called streaks).